

# 10 REASONS TO CHOOSE A PAPPELINA RUG



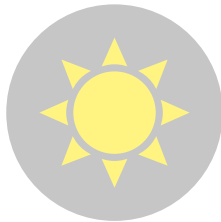
## MADE IN SWEDEN

Everything we do, we do in Sweden. From the material, the design, the weaving, the logistics and the distribution. In fact, all our rugs are totally Swedish.



## GENUINE CRAFTSMANSHIP

Our rugs are produced at our local weaving mill in Leksand, Dalarna. Every rug we produce represents a piece of genuine craftsmanship, made by using the highest quality materials by devoted artisans.



## UV RESISTANT

A Pappelina rug has an extremely high sun and UV resistance. Our rugs have been tested for colour fastness according to the international standardization ISO 105-A05 with the result of a 4 in a scale of 1 to 5, where 5 is the highest score.



## EASY TO CLEAN

Hand or machine wash cold, at 30°C/85F, or just simply rinse with water or clean with a damp cloth. Our rugs are also extremely easy to vacuum, mop or even to clean outside with a regular or high-pressure hose. PVC is a totally colour fast material which will not fade when washing or cleaning the rugs even when using detergents.



## GREAT MATERIAL

We only ever use certificated phthalate and toxic free PVC material manufactured in Sweden, fully approved by REACH®.



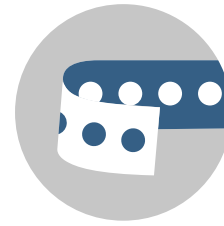
## ALLERGY FRIENDLY

Non-absorbent hygienic rug that does not hold dust making it ideal for people with allergies and asthma as well environments where cleanliness is of great importance.



## WATER RESISTANT

A Pappelina rug is water resistant and will dry within 60 minutes, which means it's perfect for any room! Kitchens, hallways, entrances, office spaces, bathrooms, kids' rooms and outdoor spaces.



## LONG LASTING

When buying a Pappelina rug it will last a lifetime providing our recommended care instructions are followed. It is truly a long-lived product and design, not something you use and discard. We are proud and confident, to offer a 3-year warranty on all our rugs.



## NON-TOXIC

Our plastic rugs contain no hazardous substances such as phthalates or heavy metals. The PVC we use is approved for and used in the food industry and in toys production within both the EU and the US.



## SUPER FUNCTIONAL

The use of a Pappelina rug has no limits! It's decorative, non-slip, soft, reversible, indoor and outdoor compliant giving excellent grip on hard surfaces as well as being perfect on heated floors. With the wide range to choose from you will have no problem finding a rug for your purpose.

PAPPELINA was founded in 1999 by Swedish designer Lina Rickardsson. When she found a stock of plastic ribbons from the 60's, at a small family weavery in Sweden, a whole new world opened up to her.

Along with the craftsmen at the weavery, Lina began experimenting with the ribbons, developing new colours, techniques and patterns – elevating the classic plastic rug of Sweden to a whole new level. The Pappelina rug has taken the world by storm since then, yet at our core remains small-scale local Dalarna craftsmanship.

We love what we do, we hope you do too!

**pappelina®**